



LINDA PURVIS

COMMUNICATIONS & DIGITAL MEDIA PORTFOLIO

SOCIAL MEDIA • DESIGN • CONTENT • WEB • PROJECT MANAGEMENT

INTRO

Communications and digital media specialist with experience supporting federal, nonprofit, and client-based organizations.

My work includes social media content, graphic design, website updates, email campaigns, and digital communications support across multiple platforms.

This portfolio highlights a selection of recent work.



WHAT I BRING

- Content Strategy
- Social Media Management
- Graphic Design
- Video Editing
- Website & Digital Content
- Campaign Support

PROJECT & WORKFLOW MANAGEMENT

- Managing projects from concept through delivery
- Coordinating across teams, clients, and stakeholders
- Maintaining timelines, approvals, and content flow
- Translating complex information into clear, public-facing content
- Balancing multiple projects while maintaining accuracy and deadlines

TOOLS & PLATFORMS

- Adobe Creative Suite
- Canva and Express
- Video Editing
- WordPress, Webflow, GoHighLevel
- Mailchimp, iContact, MailerLite, etc.
- Multi-platform content publishing and automation management

SOCIAL & PODCAST PLATFORMS

- Facebook
- Instagram
- X
- LinkedIn
- YouTube
- Apple, Spotify, Google Podcasts



EPA

SOCIAL MEDIA AND DESIGN SUPPORT



Work Samples:

All content is publicly available and can be viewed on live platforms, including captions, graphics, and video.

Overview:

Led social media content and visual design for regional environmental programs, translating complex information into clear, public facing content.

The Challenge:

Technical content was difficult for the public to understand and internal workflows slowed down production.

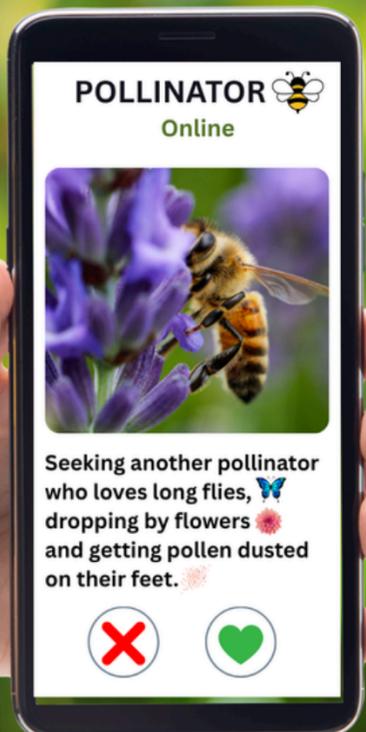
What I Did:

- Designed social media graphics and campaigns
- Wrote and structured public facing content
- Streamlined content workflow and approvals
- Supported cross team communication

The Result:

Improved clarity of messaging, more consistent content output, and stronger engagement across platforms.

POLLINATOR 
Online



Seeking another pollinator who loves long flies,  dropping by flowers  and getting pollen dusted on their feet. 

EPA
SOUTHEAST

WHEN HURRICANES HIT, EPA RESPONDS.

Protecting your air, water and community – before, during and after the storm.



EPA

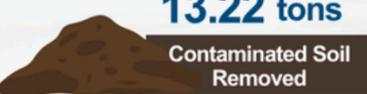
NATURE AT WORK

Hybrid poplar trees help protect groundwater through natural remediation.



EPA

MAJOR CLEANUP MILESTONE REACHED AT TECHTRIX SUPERFUND SITE

 21,000 lbs Hazardous Solid Waste Removed	 37,775 gallons Cyanide Liquid Waste Removed
 13.22 tons Contaminated Soil Removed	 62,620 gallons Non-Cyanide Liquid Waste Removed
 180 cubic yards Contaminated Debris and Trash	

Cleanup Made Possible By:

EPA  

Even Small Mercury Spills Can Have Big Consequences

If you see a spill, don't sweep or vacuum. Contact local health officials right away.



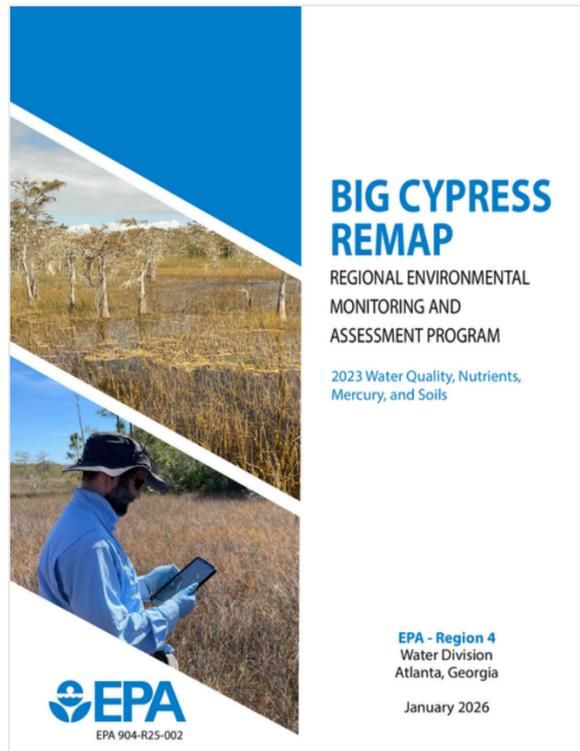
EPA

What Is An Operable Unit?



Large contaminated sites are often divided into smaller sections called Operable Units, allowing cleanup work to move forward step by step.

EPA



REPORT DESIGN AND PUBLICATION LAYOUT

Designed and formatted a full-length EPA technical report, including cover design and complete document layout in Adobe InDesign. Focused on organizing complex environmental data into a clear, readable format for public audiences.

Focused on simplifying complex information into a clear, easy-to-follow visual format for general audiences.



Check Out the Report >>



PUBLIC EDUCATION INFOGRAPHIC: BED BUG PREVENTION

Designed a public-facing infographic to support bed bug education and prevention efforts across the Southeast. Developed as a quick-reference tool to help residents identify signs, reduce risk, and take preventative action.



Open Full View >>

U.S. Environmental Protection Agency Mobile Lab



WHO WE ARE:

- EPA Region 4 owns and maintains two mobile laboratories to receive and analyze drinking water samples during emergency responses.
- Following Hurricane Helene, the EPA is working closely with the North Carolina Department of Environmental Quality (NCDEQ) to understand water system status.
- At the state's request, the EPA has deployed a mobile lab to Asheville, NC to test drinking water samples from public water systems and from private well owners in coordination with NCDEQ, the North Carolina Department of Health and Human Services (NCDHHS), and local health departments.

WHAT WE DO:

Flooding following a severe weather event may contaminate public water systems and private wells. Each laboratory is analyzing samples for total coliform and E. coli, which are indicators of fecal contamination. Their presence in water suggests that other disease-causing microorganisms may be present and the water is not safe to drink.

WHAT BUNCOMBE COUNTY PRIVATE WELL OWNERS CAN DO:

If your well was completely flooded or damaged during the storm and you want to know if the water is safe to drink, have it tested.

Please contact the Buncombe County Public Health Department (828-250-5016) to request a test kit. They will provide you with an empty bottle, along with instructions to collect a drinking water sample and where to drop it off for analysis.



Follow the QR code for more information on sample kit collections.



EPA is working to expand this service to residents of additional counties. For updates please check: epa.gov/hurricane-response/hurricane-helene

PRIVATE WELL SAFETY FACT SHEET (EPA MOBILE LAB RESPONSE)

Designed a public-facing fact sheet to support private well owners following Hurricane Helene in North Carolina. Developed as part of EPA's mobile laboratory response to help residents understand water safety risks and testing steps after flooding.

Clear, immediate communication—helping affected residents understand what to do, where to go for testing, and how to determine if their water is safe to use.

 **Check Out the Fact Sheet >>**

TAKE THE BITE OUT OF BED BUGS

The common bed bug has been a pest, feeding on blood, causing itching, rashes and generally, sleeplessness. The good news is that there are ways to control and prevent bed bugs. The first step is both prevention and control.

What to Look For

- Pay particular attention to mattress seams, box spring covers, bedspread, nightstands and headboards and other areas.
- Dark spots (about the size of a dime) are bed bug excrement and may look like a cluster of small dots.
- Eggs and nymphs, which are tiny (about 1mm) and pale yellow, shed as they grow larger.

Bed Bug Bites

Bed bug bites can look like bites from other insects (such as mosquitoes or chiggers), rashes (such as eczema or hives), or even hives. Some people do not react to bed bug bites at all.

While Traveling

- Inspect any room where you will be staying for the presence of bed bugs. A flashlight can be useful.
- Use luggage racks to hold your luggage.
- Don't store clothes in hotel drawers or closets.
- Inspect the luggage rack in your hotel room for bed bugs.
- Store suitcases away from your bed, never place suitcases under your bed.

Protecting Your Home

- Upon returning home, unpack directly into a washing machine and inspect your luggage carefully.
- Remember that time is a great ally. High temperatures kill the bed bug.
- Check furniture, beds and couches for any signs of bed bug infestation.
- Use a protective cover that encases mattresses and box springs to protect them from bed bugs.
- Reduce clutter in your home to reduce hiding places for bed bugs.
- Throw away the disposable bag or empty the canister immediately after recycling.

Common Myths

Myth: You can't see a bed bug.
Reality: You should be able to see adult bed bugs, nymphs and eggs with your naked eye.

Myth: Bed bugs live in dirty places.
Reality: Bed bugs are attracted to warmth, blood and carbon dioxide.

Myth: Bed bugs transmit disease.
Reality: There have been no cases or studies that indicate bed bugs transmit disease between humans.

Myth: Bed bugs won't come out if the room is brightly lit.
Reality: While bed bugs prefer darkness, keeping the light on at night won't deter them from biting you.

 EPA.gov/bedbugs

PUBLIC INFORMATION & COMMUNITY OUTREACH MATERIALS

Designed public-facing materials to support community outreach for Superfund and emergency response sites. These pieces were used to help residents understand site conditions, public meetings, and key information related to environmental and health concerns.

 **Open Full View >>**

LEGAL MARKETING MAVEN

CONTRACT GRAPHIC DESIGNER

Overview:

Provide ongoing design support for a legal marketing agency serving estate planning and elder law attorneys.

Work Includes:

- Social media graphics and branded templates
- Visual assets for client content and campaigns
- Newsletter design and layout
- Landing page design and visual structure
- Consistent layout and brand application across materials

Parents: Ever Wonder...

"Who would raise my kids if something happened"?

Let's figure it out together over high tea.



**SATURDAY
NOVEMBER 15
2:30 PM**

**KHARIS
LAVENDER
FIELDS**

LIMITED SPOTS
AVAILABLE

RESERVE YOUR FREE SPOT NOW



FREE EDUCATIONAL WEBINAR

with
Rossy Dracheva



"I Love You"

is a promise.
An Estate Plan is the proof.

Our Free Webinar Teaches You How
to Protect the People You Love Most

CLICK TO RSVP

Thursday, February 5

12:00 p.m. or 6:30 p.m.

**Virtual
Attend From
Anywhere**



 DRACHEVA LAW, LLC

WARNING:

Your retirement
accounts
and life insurance
don't follow your will's
instructions!

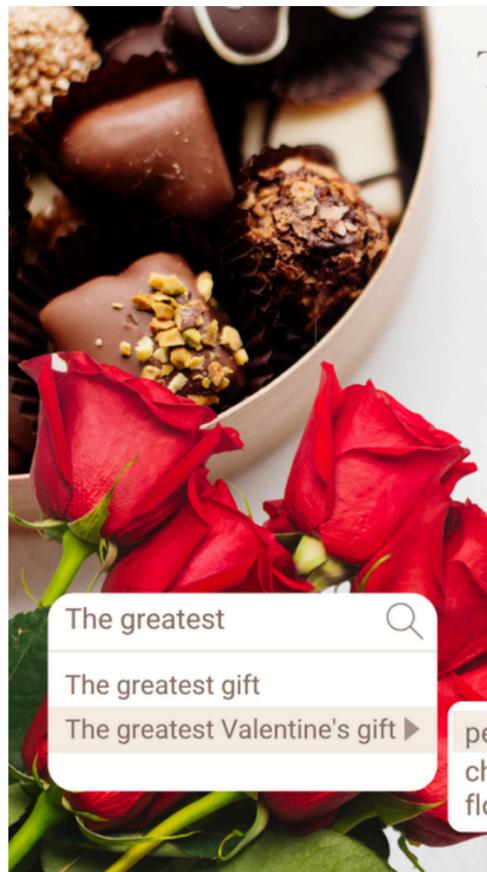
They go to whoever is named
as beneficiary – which could
be your ex from 20 years ago
if you never updated it. **Time
for a beneficiary check-up?**




STEELE LAW FIRM
PROBATE | ESTATE PLANNING

THE GREATEST GIFT ISN'T CHOCOLATE OR FLOWERS

It's peace of mind.
Protect your
loved ones with
proper estate
planning.



The greatest

The greatest gift

The greatest Valentine's gift

peace of mind
chocolate
flowers



YOU'VE SETTLED UP WITH THE IRS...

NOW, IT'S TIME TO SETTLE UP WITH YOUR FAMILY

Join us for a FREE Education Program and learn how to protect
your family, hard-earned money, belongings, and more.

Tuesday, April 14

**2:00 PM - 4:00 PM or
6:00 PM - 8:00 PM**

**Central Oklahoma
Homebuilders Association**
420 E Britton Rd
Oklahoma City, OK 73114

RSVP NOW!



PARMAN & EASTERDAY
Premier Business, Estate
and Elder Law Attorneys




YOUR PETS ARE FAMILY TOO!



FEBRUARY IS RESPONSIBLE PET OWNER'S MONTH

Include them in your estate plan to ensure
they're cared for exactly as you wish.

CONTENT & WRITING

I develop written content across blogs, social media, and digital platforms, focusing on clarity, structure, and audience alignment. My work translates complex ideas into content that is accessible, engaging, and purposeful.



FETCH & GROW

Content focused on pet businesses, emphasizing trust-building, client relationships, and clear messaging.



THE CANYON VOICE >>



BLUE CANYON CREATIVE

Develop content for nonprofit organizations focused on storytelling, donor engagement, and mission clarity.



THE PACK POST >>

LET'S GRAB SOME COFFEE AND WORK TOGETHER

I provide content, design, and digital support, along with project and workflow management to keep work organized, consistent, and moving forward.

I don't just create content. I step in, structure the process, coordinate what needs to happen, and make sure it gets done.

If you need someone who can both execute and manage the work behind it, I'd be glad to connect.

Available for contract, project-based, and ongoing support work



SEND ME A MESSAGE AND LET'S PLAN!

