



LINDA PURVIS

ENVIRONMENTAL COMMUNICATIONS PORTFOLIO

SCIENCE COMMUNICATION • PUBLIC OUTREACH
DIGITAL MEDIA • ENVIRONMENTAL EDUCATION • DESIGN

INTRO

I'm an environmental communicator with a science background, public lands experience, and more than 25 years of digital media and design experience.

My work sits at the intersection of ecology, public education, and visual storytelling. I help translate technical environmental information into clear, useful, public-facing content that helps people understand issues, take action, and connect with the natural world around them.

With experience at EPA Region 4, the U.S. Army Corps of Engineers, and nonprofit/client-based communications, I bring a rare blend of biology, outreach, design, social media, writing, and project coordination.



WHAT I BRING

Science & Environmental Background

- * M.S. in Integrative Biology
- * B.S. in Biology with Chemistry minor
- * Knowledge of ecology, habitat watersheds, water quality, public lands, and natural resource stewardship

Communications & Outreach

- * Public education
- * Science communication
- * Volunteer and community engagement
- * Workshop and event support
- * Writing for public audiences

Digital Media & Design

- Social media graphics
- Infographics
- Educational materials
- Website content
- Email campaigns
- Video and visual storytelling

Project Support

- Workflow coordination
- Content approvals
- Administrative organization
- Deadline management
- Cross-team collaboration



SOCIAL MEDIA AND DESIGN SUPPORT



Work Samples:

All content is publicly available and can be viewed on live platforms, including captions, graphics, and video.

Overview:

At EPA Region 4, I created digital content, graphics, captions, videos, and public-facing materials that helped explain complex environmental programs to broad public audiences.

The Challenge:

Much of the information involved technical environmental topics, including cleanup work, emergency response, water safety, remediation, and community health concerns. The challenge was making that information clear, accurate, and accessible without oversimplifying the science.

What I Did:

- Created social media graphics and campaign content
- Wrote and edited public-facing copy
- Designed educational materials and infographics
- Coordinated with technical staff and subject matter experts
- Managed approvals, revisions, and deadlines
- Helped translate science into plain language

Why It Matters

Strong environmental communication helps communities understand risk, trust the process, and know what actions they can take.

Selected EPA Digital Education Samples (*next page*)

These pieces show my ability to turn environmental information into clear visual content for public audiences, including emergency preparedness, remediation, cleanup milestones, groundwater protection, and environmental health.

POLLINATOR
Online

Seeking another pollinator who loves long flies, dropping by flowers and getting pollen dusted on their feet.

EPA
SOUTHEAST

WHEN HURRICANES HIT, EPA RESPONDS.

Protecting your air, water and community — before, during and after the storm.

EPA

NATURE AT WORK

Hybrid poplar trees help protect groundwater through natural remediation.

EPA

MAJOR CLEANUP MILESTONE REACHED AT TECHTRIX SUPERFUND SITE

21,000 lbs Hazardous Solid Waste Removed	37,775 gallons Cyanide Liquid Waste Removed
13.22 tons Contaminated Soil Removed	62,620 gallons Non-Cyanide Liquid Waste Removed
180 cubic yards Contaminated Debris and Trash	

Cleanup Made Possible By:

EPA **Gadsden**
ALABAMA

Even Small Mercury Spills Can Have Big Consequences

If you see a spill, don't sweep or vacuum.
Contact local health officials right away.

EPA

What Is An Operable Unit?

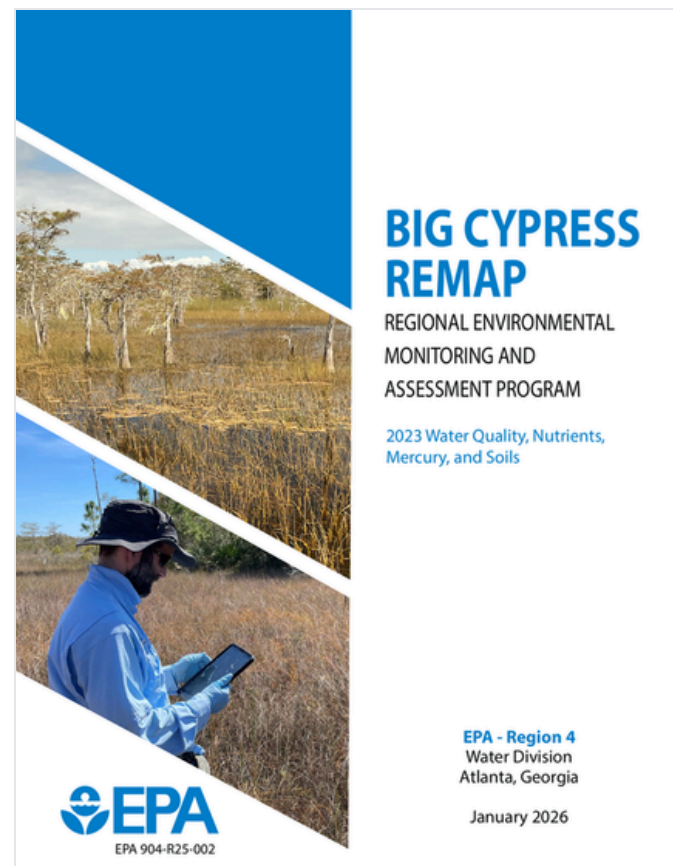
OU1
Excavation Area

OU2
Soil Removal

OU3
Monitoring Area

Large contaminated sites are often divided into smaller sections called Operable Units, allowing cleanup work to move forward step by step.

EPA



TECHNICAL REPORT DESIGN AND PUBLICATION LAYOUT

Designed and formatted a full-length EPA technical report, including cover design and complete document layout in Adobe InDesign. Focused on organizing complex environmental data into a clear, readable format for public audiences.

Focused on simplifying complex information into a clear, easy-to-follow visual format for general audiences.



Check Out the Report >>

PUBLIC INFORMATION & COMMUNITY OUTREACH MATERIALS

Designed public-facing materials to support community outreach for Superfund and emergency response sites. These pieces were used to help residents understand site conditions, public meetings, and key information related to environmental and health concerns.



Open Full View >>



U.S. Environmental Protection Agency Mobile Lab



WHO WE ARE:

- EPA Region 4 owns and maintains two mobile laboratories to receive and analyze drinking water samples during emergency responses.
- Following Hurricane Helene, the EPA is working closely with the North Carolina Department of Environmental Quality (NCDEQ) to understand water system status.
- At the state's request, the EPA has deployed a mobile lab to Asheville, NC to test drinking water samples from public water systems and from private well owners in coordination with NCDEQ, the North Carolina Department of Health and Human Services (NCDHHS), and local health departments.



WHAT WE DO:

Flooding following a severe weather event may contaminate public water systems and private wells. Each laboratory is analyzing samples for total coliform and E.coli, which are indicators of fecal contamination. Their presence in water suggests that other disease-causing microorganisms may be present and the water is not safe to drink.

WHAT BUNCOMBE COUNTY PRIVATE WELL OWNERS CAN DO:

If your well was completely flooded or damaged during the storm and you want to know if the water is safe to drink, have it tested.

Please contact the Buncombe County Public Health Department (828-250-5016) to request a test kit. They will provide you with an empty bottle, along with instructions to collect a drinking water sample and where to drop it off for analysis.



Follow the QR code for more information on sample kit collections.

EPA is working to expand this service to residents of additional counties. For updates please check: epa.gov/hurricane-response/hurricane-helene

PRIVATE WELL SAFETY FACT SHEET (EPA MOBILE LAB RESPONSE)

Designed a public-facing fact sheet to support private well owners following Hurricane Helene in North Carolina. Developed as part of EPA’s mobile laboratory response to help residents understand water safety risks and testing steps after flooding.

Clear, immediate communication—helping affected residents understand what to do, where to go for testing, and how to determine if their water is safe to use.



[Check Out the Fact Sheet >>](#)

TAKE THE BITE OUT OF BED BUGS



The common bed bug has long been a pest - feeding on blood, spreading dirt, and generally making your home uncomfortable. The good news is that there are ways to control bed bugs, starting with the first step in both prevention and control.



What to Look For

- Pay particular attention to mattress seams, box spring covers, bedrail upholstery and headboards and other areas.
- Dark spots (about the size of a dime) are bed bug excrement and may bleed on the fabric like a marker stain.
- Egg and eggshells, which are tiny (about 1mm) and pale yellow-brown that nymphs shed as they grow larger.
- Live bed bugs.



Bed Bug Bites

Bed bug bites can look like bites from other insects (such as mosquitoes or allergens), rather than as welts or large redness, or even hives. Some people do not react to bed bug bites at all.



While Traveling

- Inspect any room where you will be sleeping for the presence of bed bugs. A flashlight can be useful.
- Use luggage racks to hold your luggage.
- Don't store clothes in hotel drawers or closets.
- Inspect the luggage rack in your hotel room for bed bugs.
- Store suitcases away from your bedroom. Never store suitcases under your bed.



Protecting Your Home

- Upon returning home, unpack directly into a laundry machine and inspect your luggage carefully.
- Remember that time is a bed bug's enemy. High temperatures kill the bed bug.
- Check furniture, beds and couches for any signs of bed bug infestation.
- Use a protective cover that encases mattresses and box springs to eliminate them being worth.
- Reduce clutter in your home to reduce hiding places for bed bugs.
- Throw away the disposable bag or empty the canister immediately after vacuuming.



Common Myths

Myth: You can't see a bed bug.
Reality: You should be able to see adult bed bugs, nymphs and eggs with your naked eye.

Myth: Bed bugs are attracted to warmth, blood and carbon dioxide.
Reality: Bed bugs are attracted to warmth, blood and carbon dioxide.

Myth: Bed bugs transmit diseases.
Reality: There have been no cases of diseases that humans and dogs transmit between humans.

Myth: Bed bugs won't come out if the room is brightly lit.
Reality: Bed bugs prefer darkness, keeping the light on at night won't deter them from biting you.





For more information visit: [EPA.gov/bedbugs](https://epa.gov/bedbugs)

May 2015 (v. 2.0)

PUBLIC EDUCATION INFOGRAPHIC: BED BUG PREVENTION

Designed a public-facing infographic to support bed bug education and prevention efforts across the Southeast. Developed as a quick-reference tool to help residents identify signs, reduce risk, and take preventative action.



[Open Full View >>](#)

USACE - ALLATOONA LAKE

PUBLIC LANDS, OUTREACH & ENVIRONMENTAL EDUCATION

During my time with the U.S. Army Corps of Engineers, I supported public outreach, recreation communication, and environmental education connected to lakes, public lands, and natural resource stewardship.

This experience strengthened my ability to communicate with visitors, volunteers, partner organizations, and the general public in a way that was helpful, approachable, and grounded in science.

What I Did:

- Developed and Implemented the Native Species and Pollinator Restoration Project around Allatoona Lake
- Supported outreach and education connected to public lands and recreation areas
- Communicated ecological and natural resource topics to public audiences
- Helped promote stewardship, conservation, and responsible recreation
- Created social media content, graphics, and public-facing messaging
- Worked with community partners, visitors, and stakeholders
- Brought a biology background into public education and interpretation

LEGAL MARKETING MAVEN

CONTRACT GRAPHIC DESIGNER

Beyond environmental work, I provide ongoing design and digital communications support for professional clients. This work has strengthened my ability to manage deadlines, follow brand standards, create audience-specific content, and produce polished materials across social, web, email, and print platforms.

Overview:

Provide ongoing design support for a legal marketing agency serving estate planning and elder law attorneys.

Work Includes:

- Social media graphics and branded templates
- Visual assets for client content and campaigns
- Newsletter design and layout
- Landing page design and visual structure
- Consistent layout and brand application across materials

FREE ONLINE EDUCATIONAL PROGRAM

Cross “Get My Will Done” Off the List Before 2027.

Learn how to protect your family, your home, and everything you’ve worked for. Right from your living room.

Wills, Trusts, and Estate Planning Made Easy and Painless

- ☒ Get My Will Done
- ☐ Review Beneficiaries
- ☐ Update Powers of Attorney
- ☐ Organize Important Documents
- ☐ Protect My Family
- ☐ Enjoy What's Next

 **Tuesday, November 24**
6:00 PM

 **Online.**
Attend from the comfort of your own home.

 **Questions?**
(405) 286-9009

RSVP NOW! 

PARMAN & EASTERDAY
Premier Business, Estate
and Elder Law Attorneys



August is Make a Will Month

But a will is *only one document.*

Learn which documents your family needs at every phase of life.
Free online webinar for Texas families.



 Wednesday
August 26th

 12:00 PM
CENTRAL

 LIVE ON
ZOOM

SAVE YOUR SEAT

 learn.generationsTX.law/EP-webinar

If you're helping an aging parent,

it's worth gathering the essentials together now:

Where the important documents live, who their advisors are, what accounts exist.

Having it all in one place is a gift to everyone, long before anyone needs it.



ANNUAL Food Drive

Help Fill Local Tables

We're collecting non-perishable food and grocery store gift cards for **Second Harvest Food Bank.**

 **Now through Wednesday, November 18**

 **9 a.m. to 5 p.m.**
No appointment needed.

 2855 Kifer Road,
Suite 220
Santa Clara, CA 95051

What to Bring

- ✓ Canned fruits and vegetables
- ✓ Stuffing mix
- ✓ Cornbread mix
- ✓ Canned cranberry sauce
- ✓ Grocery store gift cards



Every contribution helps a family in our community this holiday season.



Prefer to give from home?
Donate online at impact.shfb.org/braininlaw

 (408) 889-1290 | BraininLaw.com

VETERANS DAY

Some served in uniform.

Some served by *waiting at home.*

Thank you to all of them.



JUNIPER
LEGACY AND ESTATE PLANNING

NATIONAL ESTATE PLANNING AWARENESS WEEK

A plan is more than a will.

Start by knowing which documents you have.



Littleton Legal
PLLC

Parents: Ever Wonder...

"Who would raise my kids if something happened"?

Let's figure it out together over high tea.



 **SATURDAY
NOVEMBER 15
2:30 PM**

 **KHARIS
LAVENDER
FIELDS**

**LIMITED SPOTS
AVAILABLE**

RESERVE YOUR FREE SPOT NOW

 **Willow**
LEGAL GROUP

FREE EDUCATIONAL WEBINAR

with
Rossy Dracheva



"I Love You"

is a promise.
An Estate Plan is the proof.

**Our Free Webinar Teaches You How
to Protect the People You Love Most**

[CLICK TO RSVP](#)

 **Thursday, February 5**

 **12:00 p.m. or 6:30 p.m.**

 **Virtual
Attend From
Anywhere**

 **DRACHEVA LAW, LLC**

WARNING:

Your retirement
accounts
and life insurance
don't follow your will's
instructions!

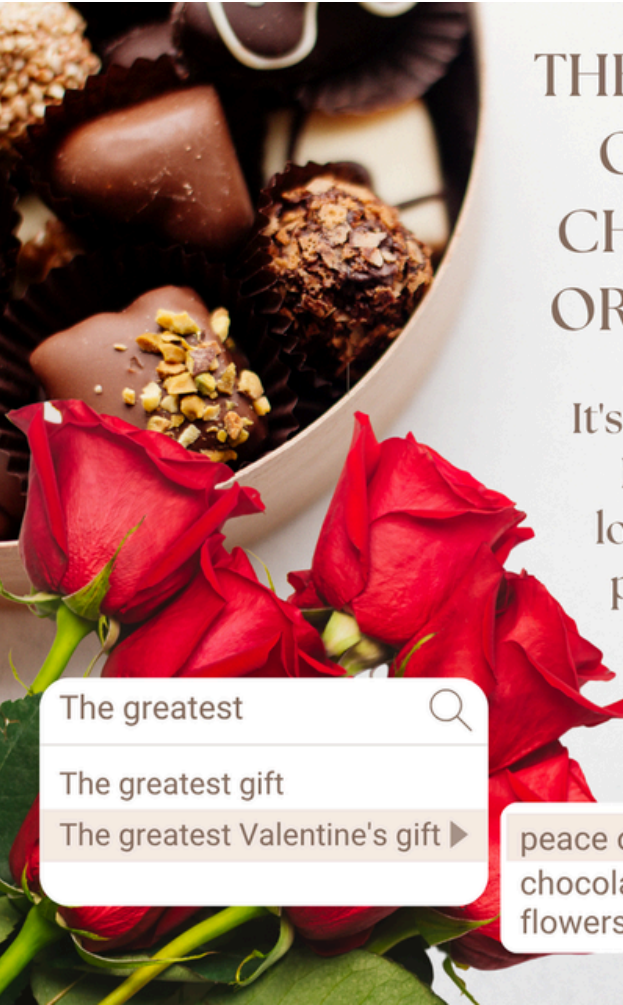
They go to whoever is named
as beneficiary – which could
be your ex from 20 years ago
if you never updated it. **Time
for a beneficiary check-up?**



 **STEELE LAW FIRM**
PROBATE | ESTATE PLANNING

THE GREATEST GIFT ISN'T CHOCOLATE OR FLOWERS

It's peace of mind.
Protect your
loved ones with
proper estate
planning.



The greatest

The greatest gift

The greatest Valentine's gift ▶

peace of mind
chocolate
flowers



YOU'VE SETTLED UP WITH THE IRS...

NOW, IT'S TIME TO SETTLE UP WITH YOUR FAMILY

Join us for a FREE Education Program and learn how to protect
your family, hard-earned money, belongings, and more.

 **Tuesday, April 14**

 **2:00 PM – 4:00 PM or
6:00 PM – 8:00 PM**

 **Central Oklahoma
Homebuilders Association
420 E Britton Rd
Oklahoma City, OK 73114**

[RSVP NOW!](#)

 **PARMAN &
EASTERDAY**
Premier Business, Estate
and Elder Law Attorneys



 **STEELE LAW FIRM**
PROBATE | ESTATE PLANNING

 **YOUR PETS ARE
FAMILY TOO!**



FEBRUARY IS RESPONSIBLE PET OWNER'S MONTH

Include them in your estate plan to ensure
they're cared for exactly as you wish.

CONTENT & WRITING

I develop written content for blogs, newsletters, social media, and digital platforms with a focus on clarity, structure, and audience connection.

My strongest writing work turns complex or scattered information into content that feels organized, useful, and human.

For mission-based organizations, that means helping audiences understand the work, care about the message, and know what action to take next.



FETCH & GROW

Content focused on pet businesses, emphasizing trust-building, client relationships, and clear messaging.



THE PACK POST >>



BLUE CANYON CREATIVE

Develop content for nonprofit organizations focused on storytelling, donor engagement, and mission clarity.



THE CANYON VOICE >>

LET'S WORK TOGETHER

I bring a combination of environmental science, public outreach, digital media, design, and project coordination.

Whether I'm creating a social media campaign, supporting an educational workshop, designing a public-facing fact sheet, or helping organize the moving parts behind the scenes, my goal is the same: make the work clear, useful, and meaningful for the people it serves.

Linda Purvis

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SEND ME A MESSAGE AND LET'S PLAN!

